Vidyabharti Trust College of Master in Computer Application (MCA, MBA & IMSc.IT), Umrakh

Approved by AICTE, New Delhi and Affiliated to GTU, Ahmedabad.

International Conference on Digital Transformation and Social Development (VBTiCON 2024) In Collaboration With Gujarat Technological University, Ahmedabad 22 November 2024

The International Conference on Digital Transformation and Social Development, **VBTiCON 2024**, was successfully organized by Vidyabharti Trust College of Master in Computer Application (MCA, MBA & MSc.IT) in collaboration with Gujarat Technological University (GTU) on **22nd November 2024**. This prestigious event, designed to foster innovation and knowledge exchange in the domains of digital transformation and social development, brought together esteemed international scholars, industry experts, academicians, and students. **We are honored to get blessings through a message from Hon. Dr. Rajul Gajjar, Vice Chancellor, GTU.**



E-Mail: admin@vbtmca.ac.in | Web : www.vbtmca.ac.in | Ph. : 02622-224581 | Fax : 02622-227481,225458
Vidyabharti Campus, At & Po. Baben, Taluka : Bardoli, District : Surat, Pin code : 394601, Gujarat, India





The conference began at **10:00 AM** with an auspicious lamp-lighting ceremony, setting a positive and inspiring tone. The inauguration was graced by an impressive lineup of distinguished guests and Session Chairs:

- **Chief Guest: Dr. K.N. Kher**, Registrar, Gujarat Technological University (GTU)
- **Guest of Honour :**
  - **Dr. Trupti Almoula**, Dean (Management) in GTU,Professor and Director at Narmada College of Management,Bharuch

- **Dr.Pankajray Patel**,Professor and Director,GTU School of Management,Ahmedabad

- **Distinguished Guest :**
  - **Mr. Bhautik Sheth-**Founder, iVIPANAN
  - **Mr. Prosenjit Mukherjee-**Chief HR Officer, SRKAY Consulting Group
  - **Dr. Chetan Lad- Director,** Naran Lala-MBA
  - **Dr. Kedar Shukla-Director,** Director, ROFEL MBA

- **Keynote Speakers:**
  - **Dr. Rajeev Shorey**, Director, Indian Institute of Information Technology (IIIT)
  - **Dr. Divya Gupta**, Senior Solution Architect, Global IoT Division, SAS, Switzerland (virtually present)
  - **Dr. Joseph Yensu**, Senior Lecturer and Head of the Department, Kumasi Technical University, Ghana (virtually present)

- **VBTiCON 2024 Team:**

➢ **Chief Patron**

- Hon. Kirit Patel, Secretary, Vidyabharti Trust
- Hon. Bharat Patel, Co-Secretary, Vidyabharti Trust

➢ **Patron**

- Dr. Dhaval Jadhav, Professor & Principal, VBTMCA, Umrakh

➢ **Convener**

- Dr. Seema H Kadam, Professor VBTMCA, Umrakh

➢ **Co- Conveners**

- Dr. Hiral Tailor, Associate Professor, VBTMCA
- Dr. Ankit Patel, Associate Professor, VBTMCA

➢ **Organizing Committee from VBTMCA**

- Prof. Hardik Patel
- Prof. Khushboo Kayasth
- Prof. Priyank Patel
- Prof. Rignesh Tambakuwala
- Prof. Khushboo Trivedi
- Prof. Sejal Vaghela

The conference started with the Welcome Address from Dr. Dhaval Jadhav, Patron and Principal,VBTMCA,Umrakh followed by Conference Brief by Dr. Seema H. Kadam, Convenor and Professor, VBTMCA, Umrakh. The Guest of Honour Dr. Trupti Almoula, Dean (Management) in GTU, Professor and Director at Narmada College of Management,Bharuch and Dr. Pankajray Patel, Professor and Director,GTU School of Management, Ahmedabad given insights on Digital Transformation and Social Development . The First Keynote speaker Dr. Rajeev Shorey, Director, Indian Institute of Information Technology (IIIT) gave a powerful speech to cite examples from industry for the extent of digital transformation in social development.The Anchors Ms. Khushboo Kayasth and Ms. Khusboo Trivedi smoothly transient of conference throughout.













Trustees and Secretaries of Vidyabharti Trust extended their heartfelt welcome to all attendees, emphasizing the institution's commitment to bridging academic learning with industry practices.

Throughout the day, participants enjoyed warm hospitality, including a **Morning Breakfast** and a sumptuous **Lunch**, catered to all attendees, including session chairs, faculty members, guests of honor, volunteers, and supporting staff. The arrangements reflected the college's dedication to creating a comfortable and engaging environment for learning and networking.













E-Mail: admin@vbtmca.ac.in | Web : www.vbtmca.ac.in | Ph. : 02622-224581 | Fax : 02622-227481,225458
Vidyabharti Campus, At & Po. Baben, Taluka : Bardoli, District : Surat, Pin code : 394601, Gujarat, India



After lunch,The project presentations commenced. The participants showcased innovative projects across diverse domains, including **MBA**, **Computer Science & Information Technology**, and **Engineering**. These sessions served as a platform for students and researchers to present their work to industry experts and academic leaders, facilitating valuable feedback and insights.













E-Mail: admin@vbtmca.ac.in | Web : www.vbtmca.ac.in | Ph. : 02622-224581 | Fax : 02622-227481,225458
Vidyabharti Campus, At & Po. Baben, Taluka : Bardoli, District : Surat, Pin code : 394601, Gujarat, India

The conference concluded with a **valedictory session at 4:00 PM**, bringing together participants to reflect on the day's achievements. Certificates of appreciation and mementos were distributed to the speakers, session chairs, and contributors who made the event a grand success.

The session ended with a vote of thanks delivered by a representative of Vidyabharti Trust, acknowledging the collaborative efforts of all participants, faculty, and organizers in making **VBTiCON 2024** a landmark event in the academic calendar.







Conclusion

VBTiCON 2024 underscored the importance of digital transformation and its role in fostering sustainable social development. The conference not only facilitated knowledge sharing but also inspired innovative thinking among attendees. The active participation of international experts, coupled with the enthusiastic involvement of students and faculty, made this event a resounding success, reinforcing Vidyabharti Trust's position as a hub for academic excellence and industry collaboration.



Vidyabharti Trust College of Master in Computer Application (MCA, MBA & IMSc.IT), Umrakh

Approved by AICTE, New Delhi and Affiliated to GTU, Ahmedabad.



E-Mail: admin@vbtmca.ac.in | Web : www.vbtmca.ac.in | Ph. : 02622-224581 | Fax : 02622-227481,225458
Vidyabharti Campus, At & Po. Baben, Taluka : Bardoli, District : Surat, Pin code : 394601, Gujarat, India

Annexure:

Conference Statistics :

VBTICON 2024 received an overwhelming 84 abstracts from esteemed universities, including:

1. University of Texas at Dallas
2. Gujarat University
3. Gujarat Technological University
4. Veer Narmad South Gujarat University
5. Uka Tarsadia University
6. Vanita Vishram University
7. Sarvajanik University
8. Rajju Shroff ROFEL University
9. Bhagwan Mahavir University
10. Vidhyadeep University
11. P.P Savani University
12. Auro University
13. Mumbai University
14. Savitribai Phule Pune University
15. Sardar Vallabhbhai Global University
16. Dr. Subhash University, Junagadh
17. Shivaji University, Kolhapur

After a rigorous review and evaluation process, we are thrilled to present 67 exceptional papers in today's conference: 36 in Management, 20 in Computer Science/IT, 8 in Engineering, 3 in Other Streams and Social Sciences.

Advisory Committee

Dr. Pankajray Patel,Professor & Director, Graduate School of Management Studies (GSMS), Gujarat Technological University, Ahmedabad

Dr. Jitender R. Saini,Professor and Director, Symbiosis Institute of Computer Studies and Research, Symbiosis International (Deemed University), Pune, India

Dr. Radha lyer, Professor, K.J. Somaiya Institute ofManagement, Mumbai.

Dr. Rajul K. Gajjar
Vice Chancellor

GUJARAT TECHNOLOGICAL UNIVERSITY
VGEC Campus, Chandkheda,
Ahmedabad-382424, Gujarat, INDIA
Ph : +91-79-232 67527/622 Fax : +91-79-232 67 564
E-mail : vc@gtu.ac.in

Date: 16/10/2024

MESSAGE

It gives me immense pleasure to learn that Vidyabharti Trust College of Master in Computer Application is organizing the VBTiCON 2024 - International Conference on Digital Transformation and Social Development.

Gujarat Technological University encourages collaboration among academics, industry, and policymakers to foster aspects that are critical in transforming the path of technology-driven growth into equitable and sustainable processes.

I extend my best wishes to the organizers, delegates, and participants of VBTiCON 2024.

With Best wishes,

Dr. Rajul K. Gajjar

To,
The Principal,
Vidyabharti Trust College of MCA,
Umrakh- Bardoli

Dr. K. N. Kher
Registrar

GUJARAT TECHNOLOGICAL UNIVERSITY
Accredited with A+ Grade by NAAC
Nr. Visat Three Roads, Visat-Gandhinagar Highway,
Chandkheda, Ahmedabad-382424, Gujarat, India.
Ph : +91-79-232 67 606 Fax : +91-79-232 57 580
E-mail : registrar@gtu.ac.in

Message from the Registrar



It gives me great pleasure to introduce the inaugural VBTiCON 2024 – International Conference on **Digital Transformation and Social Development**. **Gujarat Technological University** is proud to collaborate with Vidyabharti Trust, Umrakh, for this prestigious event.

I congratulate the Vidyabharti Trust College of Masters of Computer Application for creating this exceptional platform to showcase cutting-edge research, innovations, and ideas that will drive social and industrial progress.

I wish all the best to the organizers and participants, and I hope this conference fosters meaningful learning and lasting memories for everyone involved.

Warm regards,

Registrar

To,
Principal,
Vidyabharti Trust College of Master in Computer Application,
Umrakh(Bardoli)
Gujarat-394601